

AI Tools for Quality Course Design:

Improving the Student Learning Experience

Welcome ELCC Learning Community!

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QUALITY



QUALITY → ACHIEVE



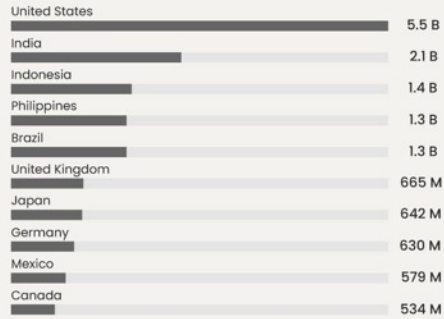
Innovation Synergy
Education & Business Design

“Using Artificial Intelligence to Enhance Human Intelligence.” ©

Exploring the AI Industry: 50 Most Visited AI Tools with over 24B Visits

Between September 2022 and August 2023 there were more than 24 billion visits, experiencing an average monthly growth of 236.3 million equivalent to a 10.7x growth rate.

Top 10 Countries With the Most AI Users

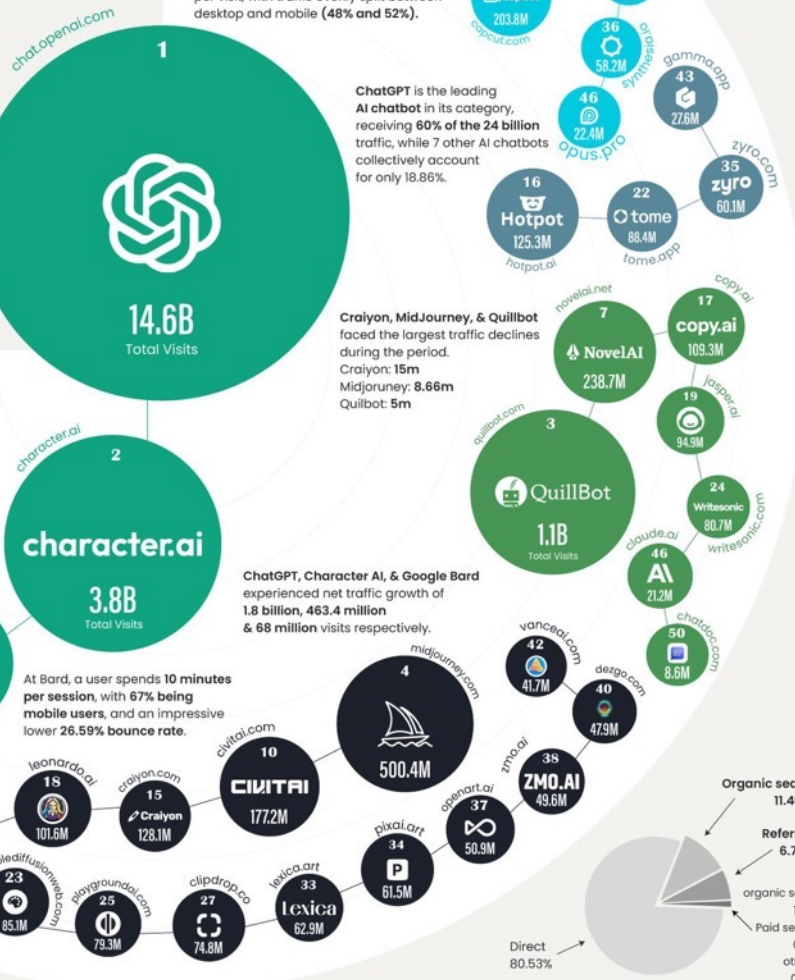


Hugging Face, only AI tool in **Data Science**, Users typically spend **11 minutes & 2 seconds** per visit, with traffic evenly split between desktop and mobile (**48% and 52%**).

ChatGPT is the leading AI chatbot in its category, receiving **60% of the 24 billion** traffic, while 7 other AI chatbots collectively account for only **18.86%**.

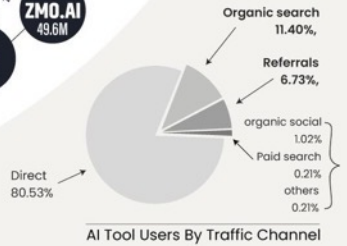
Craiyon, MidJourney, & QuillBot faced the largest traffic declines during the period. Craiyon: 15m, Midjourney: 8.66m, QuillBot: 5m

ChatGPT, Character AI, & Google Bard experienced net traffic growth of **1.8 billion, 463.4 million & 68 million visits** respectively.



Google Bard, with just 1% of the **24 billion traffic**, ranks #3 in monthly traffic gain on our list, averaging **11.3 million** over 7 months.

At Bard, a user spends **10 minutes per session**, with **67% being mobile users**, and an impressive lower **26.59% bounce rate**.



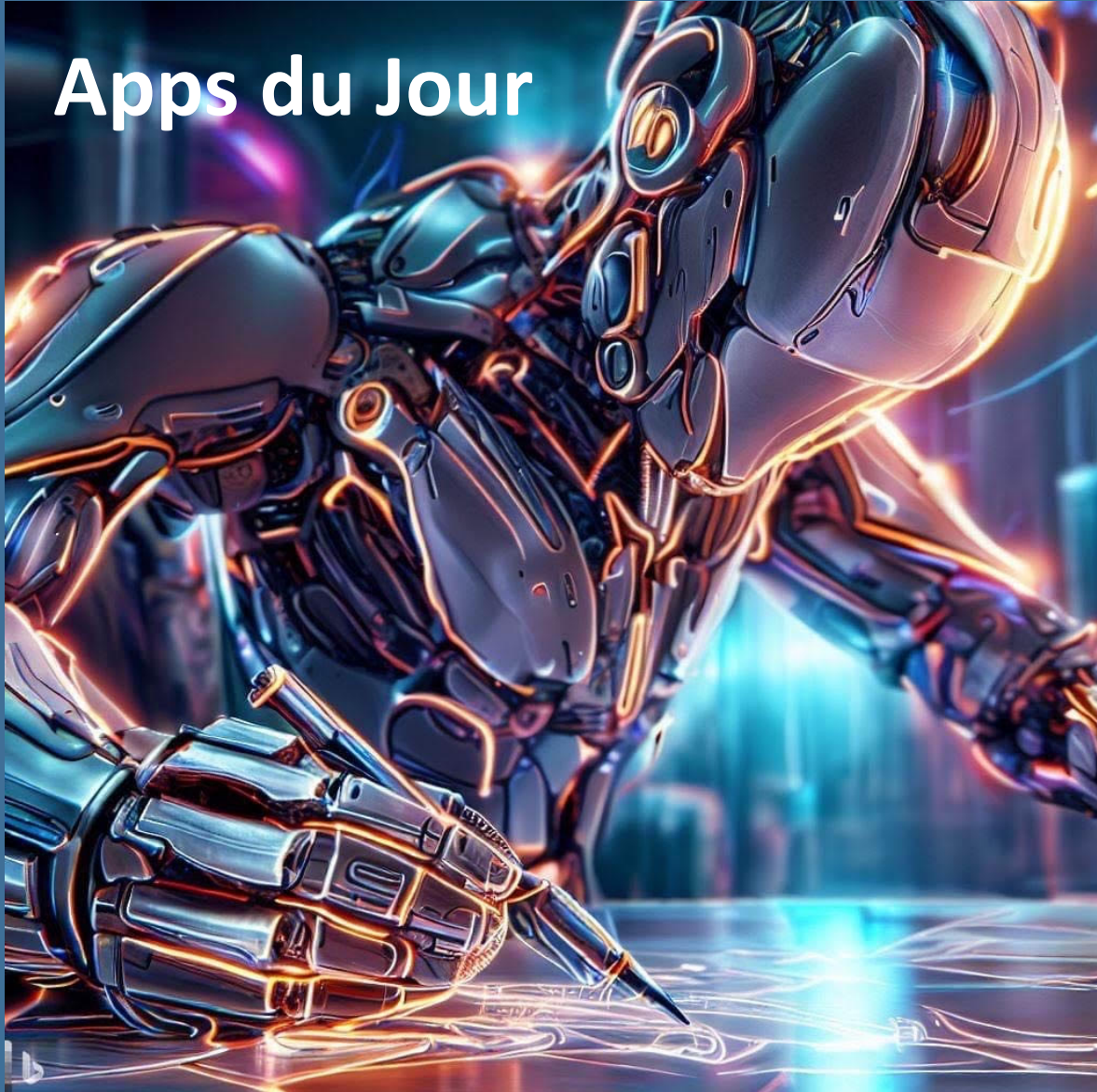
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ARTIFICIAL INTELLIGENCE --> HUMAN INTELLIGENCE

QUALITY → ACHIEVE






















Apps du Jour

Apps du Jour

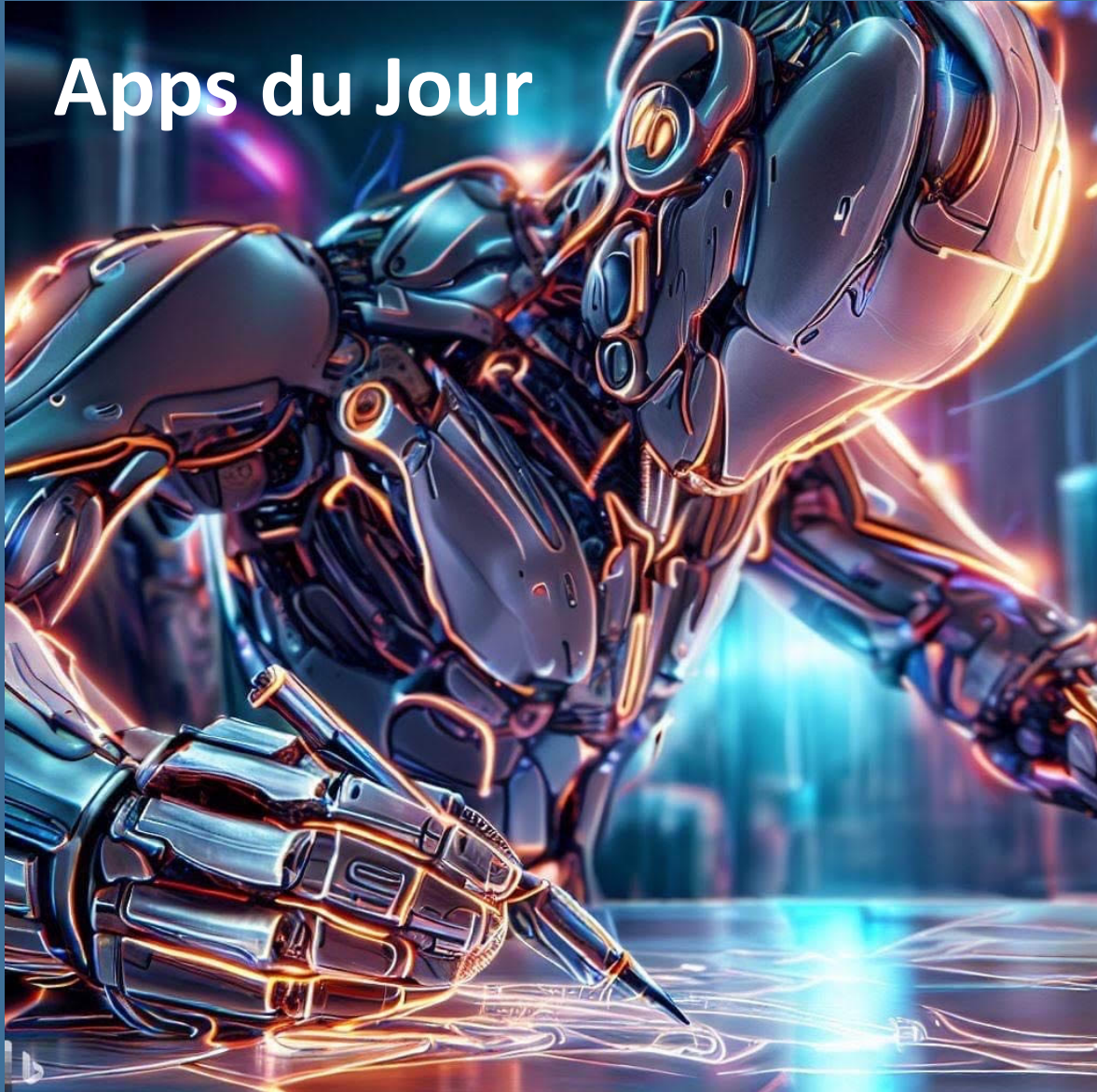


Useful AI Tools

Free AI newsletter: TheIntelligo.com

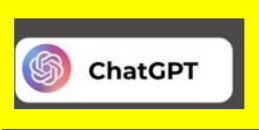



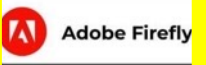
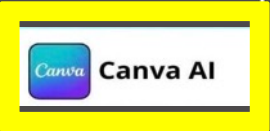















Text	 ChatGPT	 Bard	 Bing
Design	 Midjourney	 Adobe Firefly	 Canva AI
Video	 Runway	 Pictory	 Descript
Content	 Opus Clip	 Tweetmonk	 Synthesia
Presentation	 Tome	 Decktopus	 beautiful.ai
Productivity	 Notion AI	 Perplexity	 Grammarly
Code	 Copilot X	 Codex	 CodeWhisperer

Apps du Jour

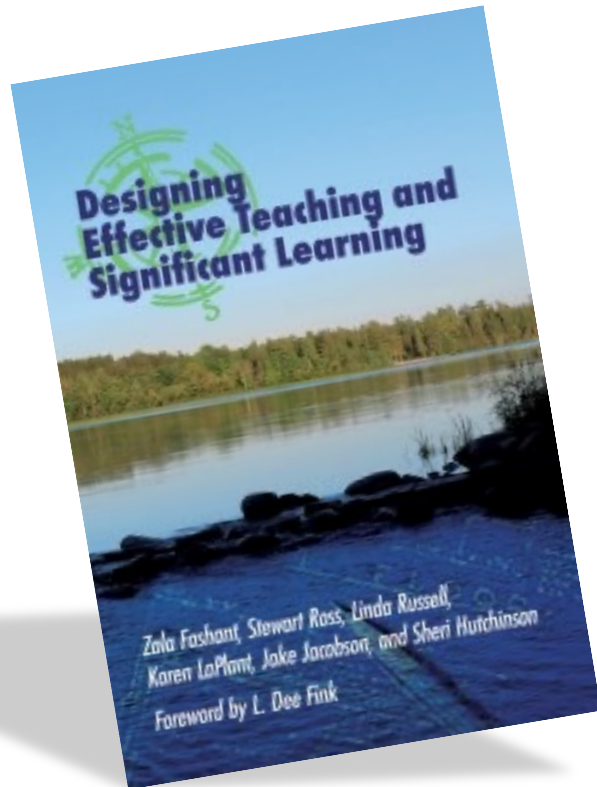


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Presentation Resources



Designing Effective Teaching and Significant Learning

Paperback or eBook

Is-courses.com

Presentation Resources

Online Self-paced Courses and Certificate



Designing the Future of Effective Teaching and Significant Lifelong Learning

**Online Course Design Institute OCDI
(One Design, Multiple Deliveries)**

AI Tools for QUALITY Course Design

ls-courses.com



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Today's Goal



Today's presentation is to discuss the pros and cons of what is currently possible with AI tools.

In no way are we promoting the use of any or all these AI tools for use in your courses. As the curator, you make that decision!

IDEAS FOR USING GENERATIVE AI

CODING		REPORT WRITING		CASE STUDIES		MENU PLANNING		CREATIVE WRITING		STORY TELLING		SCENARIOS	
Automatically create codes in response to prompts	Source inspiration, draw ideas from code generated by AI	Help to form analytical tools	Background research, Provide examples for inspo	Can write a case study based on guidelines	Able to include references, find sources easier	Create plans that adhere to certain dietary requirements	Provide new ideas with their favourite ingredients	Assist with editing and revising based on suggesting changes or improvements to a piece of writing	Create narrative writing prompts	Generate a list of potential plot twists for a story.	Create a backstory for a land	Generate a sentence, then revise it to make it more concise.	Generate interesting and realistic scenarios for a wide range of probability (and other) concepts
Generate similar code based on provide examples	Translate code from one language to another	General sentence structure and some general terminology	Finding links for helpful sources, graphs and images	If you need to create a stimulus, you can ask it to find relevant sources	Can be real or hypothetical	Quick way for people to find quick ready to go meals that don't require a lot of time	Provide the nutritional analysis of recipes to meet dietary needs	Provide examples of successful writing to help users learn from established authors	Provide inspiration, advice or feedback on writing	Users can input a sample of their writing and ask for feedback and suggestions for improvement	Generate character synopsis	Generate a discussion topic about the ethics of technology, such as privacy or social media.	
Assist to understand concepts and essential commands helping generate ideas	generate pseudocode	Include more assertive language		Use ChatGPT to generate a list of conversation starters for a dialogue exercise.		Provide recipe recommendations based on ingredients, dietary restrictions or cooking time	Create a shopping list based on a menu plan	Create a response to draw inspiration or ideas from	Suggest alternatives for word choices, sentence structure or overall organisation	Can generate traits for characters for students to then develop a story around	Provide descriptive language to paint vivid images in the reader's mind	Generate responses to real life situations.	
Create completely coded websites (HTML CSS javascript)	insert prompts into code	Summarise information		Assist in analysing case studies based on given criteria		Provide ingredient substitutions to optimise nutritional value	Provide a list of restaurants or dishes based on a location, cuisine choice and budget	Generate ideas for writing prompts, plot twists, character development, etc	Build a basic story structure	Create progressive story in collaboration with user	Summarise specific stories	Create statistics to use in mathematical scenarios	
Automate repetitive code and complete/finish code	help find suitable terminology	Prompt alternative heading suggestions											



RESEARCH				STUDY				DEBATING		DRAFTING		LITERACY	
Clarify questions	Find targeted resources	Helps condense information into a summarised paragraph	Source citation assistance	Generate multiple examples of topic	Create quiz and flashcards on a topic	Create revision questions on a topic	Input study questions and topics to generate responses that help prepare for exams	Organise study schedule	Create prompts that take a stance on a particular issue and make a convincing argument	Analyse writing to identify any phrases or sentences that may be repetitive or overused	Generate a paragraph, then add or remove proper punctuation.	Real-time writing feedback	
Explore historical events	summarise complex articles	Generate and analyse text on a specific topic	Offer brainstorming prompts	Create custom flashcards	Generate a list of words related to a specific topic, then quiz students on their meanings	Facilitate group discussions and brainstorming sessions	Facilitate group discussions and brainstorming sessions	Copy and paste notes from class and then ask it to form a logical structure or sequence	Identify any grammatical errors	Identify any grammatical errors	Generate paragraph, & rearrange sentences to improve the flow.	Tailored grammar exercises	
Summarise large amounts of text into shorter, more concise summaries	Simplify difficult vocabulary	Creating prompts that require students to explain or describe a topic in-depth	Generate research question ideas		Generate useful formulas to use in excel	Provide time management tips	Provide time management tips	provide time management tips	Give topic ideas springboarding for argument	Suggest alternative words or phrasing help express ideas more clearly and effectively	Adaptive spelling exercises	Sentence restructuring for clarity	
											Targeted pronunciation practice	Reading speed and fluency training	

ACCESSIBILITY						ASSESSMENT					
Clarify complex instructions	Create social narratives	Break a task down into specific steps	Promote self-regulation	Visualise concepts graphically	Read text out loud	Generate practice questions	Generate a custom rubric	Model essay introductions	Generate task outlines	Help with paraphrasing	Assist with data interpretation
Reinforce key concepts	Clear up grammatical errors	Rewrite email to make it friendly or professional	Create step-by-step visual instructions	Use colour coding strategies	Customise font face	Offer sample responses	Suggest improvements based on specific criteria	Provide sentence starters or prompts	Create argument counterpoints	Offer test taking strategies	Make writing more assertive
Dictation support	Adapt text size, colors for dyslexia	help establish a daily routine	Implement visual timers	Provide multi-sensory learning	Offer text to speech tools	Provide targeted feedback	Provide analysis of response based on specific criteria	Project-based assessment guidance	Project-based assessment guidance	Compare student performance to specific standards	
Describe images for visually impaired students	Convert spoken lectures to written notes	Auto-generate captions for video content	Assist with note-taking	Real-time transcription for the hearing impaired	Break down assignments	Provide targeted feedback	Assess skill gaps for targeted instruction	Identify patterns in learning styles	Identify patterns in learning styles	Provide adaptive feedback on mistakes	Evaluate problem-solving skills with AI scenarios
	Teach sign language through AI videos		Offer memory aids for cognitive challenges	Adapt content for color-blind students		Evaluate oral presentations automatically		Create interactive, gamified assessments			Analyse code quality in programming tasks

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Course Design
 Feedback
 Assessments
 Assignments
 Resources
 Annotated Bibs
 Self Assessment
 Rubric Creation
 Assessment
 Pathway*
 Advantages:
 + Engagement
 + Higher Thinking



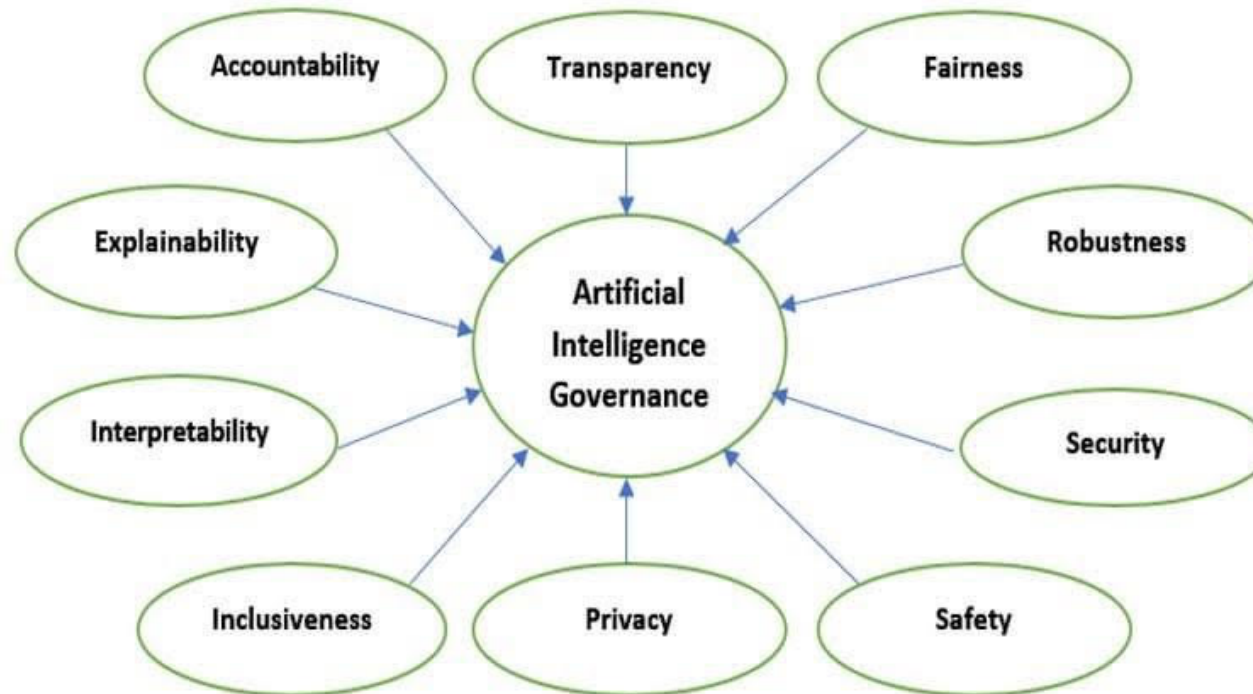
Share with Your Colleagues

*How are you currently
using AI tools to build
QUALITY
in your courses to promote
significant learning?*



Ethical Considerations

A Responsible Artificial Intelligence Governance Framework



Suggested Citation: Camilleri, M.A. (2023). Artificial intelligence governance: Ethical considerations and implications for social responsibility, *Expert Systems*, <https://doi.org/10.1111/exsy.13406>

Source





ChatGPT in Course Design

- Creating and Aligning Outcomes, Assessments, and Activities
- Developing Rubrics & Directions
- Discovering Resources in Print, Podcasts, Video, Media, OER
- Providing Teaching & Learning Strategies



History of Greece

HIST 444





Prompt for the Application Outcomes



*You are an instructional designer and are going to create an alignment of university course outcomes, assessments, and learning activities for **History of Greece** course at the 400 level. Start by creating 5 outcomes for the cognitive **Application** domain of the **Taxonomy of Significant Learning** where students will describe the kinds of activities and tasks learners will be able to perform based on the information they have acquired by choosing from the following verbs: Analyze, Assess, Calculate, Compute, Critique, Defend, Demonstrate, Design, Develop, Diagram, Distinguish, Illustrate, Infer, Justify, Manage, Modify, Organize, Outline, Prepare, Solve, Transfer, or Use.*



ChatGPT Response for the Application Outcomes



Here are the 5 Application Outcomes for the History of Greece course at the 400 level:

- Analyze the political structures and systems of ancient Greece.*
- Assess the impact of major historical events on the development of ancient Greek society.*
- Demonstrate the ability to apply historical and cultural context to interpret primary sources from ancient Greece.*
- Design and develop a research project exploring a specific aspect of ancient Greek history.*
- Justify and defend personal perspectives on the significance and relevance of ancient Greek history in the modern world.*



Next...

- Created Outcomes for Each of My Design Domains
- Created Assessments with Rubrics
- Activities with Rubrics and Directions
- Assessments and Activities Aligned with Outcomes
- Online Discussion Prompts with Rubrics,
- Annotated Bibliography to fit the Outcomes
- 3 Teaching Strategies
- 3 Learning Strategies for Students



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- 3 Teaching Strategies
- 3 Learning Strategies for Students

Total Time.... 10 minutes for all of this!



Next...

- **Edited ChatGPT responses** to fit my preferences and decided by prioritizing which outcomes, assessments, activities, etc. were the most appropriate for my course.
- Found a lot of it to be of **decent quality (beyond my expectations)**. Rubrics needed the most work!
- **Moved on to the next domain** in the Taxonomy of Significant Learning.

ChatGPT for Assessment

This AI tool can do a lot more for you in your teaching and for students' learning.

Creating Examples

We have already discussed its use in developing rubrics. Once you have edited the rubrics for assignments, **have ChatGPT use that rubric to develop sample written responses.** Let's say you wanted students to write a 5-page paper.



ChatGPT for Assessment

Tell ChatGPT the components you want in the paper such as an **introduction**, a **body of ideas that are supported by citations from journal articles and experts**, a **conclusion**, and a **bibliography of sources and footnotes** if applicable.

Tell it to use a **writing style** such as APA, MLA, Chicago, etc. Being very specific in your prompt will get you better quality responses.



ChatGPT for Assessment

Upload the rubric and then ask it to create an example of a 5-page assignment meeting the

- Excellent criterion
- Satisfactory criterion
- Needs Improvement criterion.

In minutes you will have three writing samples to share with your students.



ChatGPT for Assessment

Beyond this, your choices for use are extensive.

Have your students:

- rate the three writing samples.
- correct the errors in the Needs Improvement paper, identifying the errors and offering suggestions of how to fix them to fit the Excellent criteria.
- work in teams to share ideas.



ChatGPT for Self-Assessment

ChatGPT type tools can provide students with feedback on their projects and papers. Students can

- Use the Editor Tool in Word to clean
- Upload your rubric
- Ask ChatGPT for feedback on the quality.
- Make corrections and submit to you.

Many more examples and prompts in the online course:

AI Tools for QUALITY Course Design





Share with Your Colleagues

- *Do you have any questions about using ChatGPT in course design?*
- *Please share ways you are using ChatGPT in your courses.*



MidJourney Bot

MidJourney is a program to develop graphics, logos, and pictures to enhance your course's visual content.



The advantages and best-practices it provides to enhance significant learning:

- Students can learn from a **diversity of visual content** that designers have created to better illustrate concepts.
- Students can learn how to **create quality content** for use in **presentations** and discussions which are usable skills for their professional careers.
- Designers can **create comparison graphics, charts, graphs, logos** for projects, predictive illustrations, etc.



The advantages and best-practices it provides to enhance significant learning:

- Designers can enter graphic information to create a visual way to display concepts with learners.
- Avatars from *Synthesia* can use video to explain the visual content created in *MidJourney*.
- Designers can use graphics to introduce units, concepts, campus assistance, etc.
- Products can be shared in opensource sites.

Assignment/Activity Uses

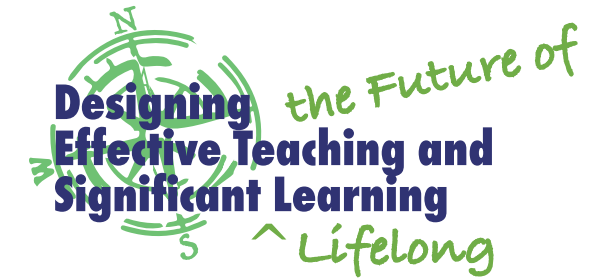
Example of uses to include in course content.



Create baseball-style trading cards for the Thinkers of Greece including Aristotle, Plato, Socrates and Pythagoras.

- Each student can choose one person from a list you have created in ChatGPT to avoid duplication.
- Students can use these to give to other students for excellent discussion posts and feedback on assignments.
- These are like badges to encourage student interaction and quality engagement.

Assignment/Activity Uses



The same type of cards could be created for Greek

- Inventors and Innovators,
- ancient Greek gods, or
- places to see in Greece.



Assignment/Activity Uses

You can create **badges** (Olympic Icons) in MidJourney to give to students for excellent work!



Assignment/Activity Uses

ChatGPT Prompt:

Socrates, Aristotle, and Plato discuss the importance of peace in developing civilization.

Topics include:

- *creating an economy,*
- *development of culture,*
- *the structure of government, and*
- *forming alliances with other nations.*



Synthesis

Designing the Future of
Effective Teaching and
Significant Learning
Lifelong



AI Voiceover

*Course content
videos in about
30 minutes*



Create Your Own Avatar?



Synthesia will let you for \$1000

A bit steep? Try Canva!

Canva uses your own photo.

Go to Apps in Canva and use the D-ID for creating your own avatar.

Want to see?



**My Photo → My Avatar,
With My Voice!**

CC can be added.

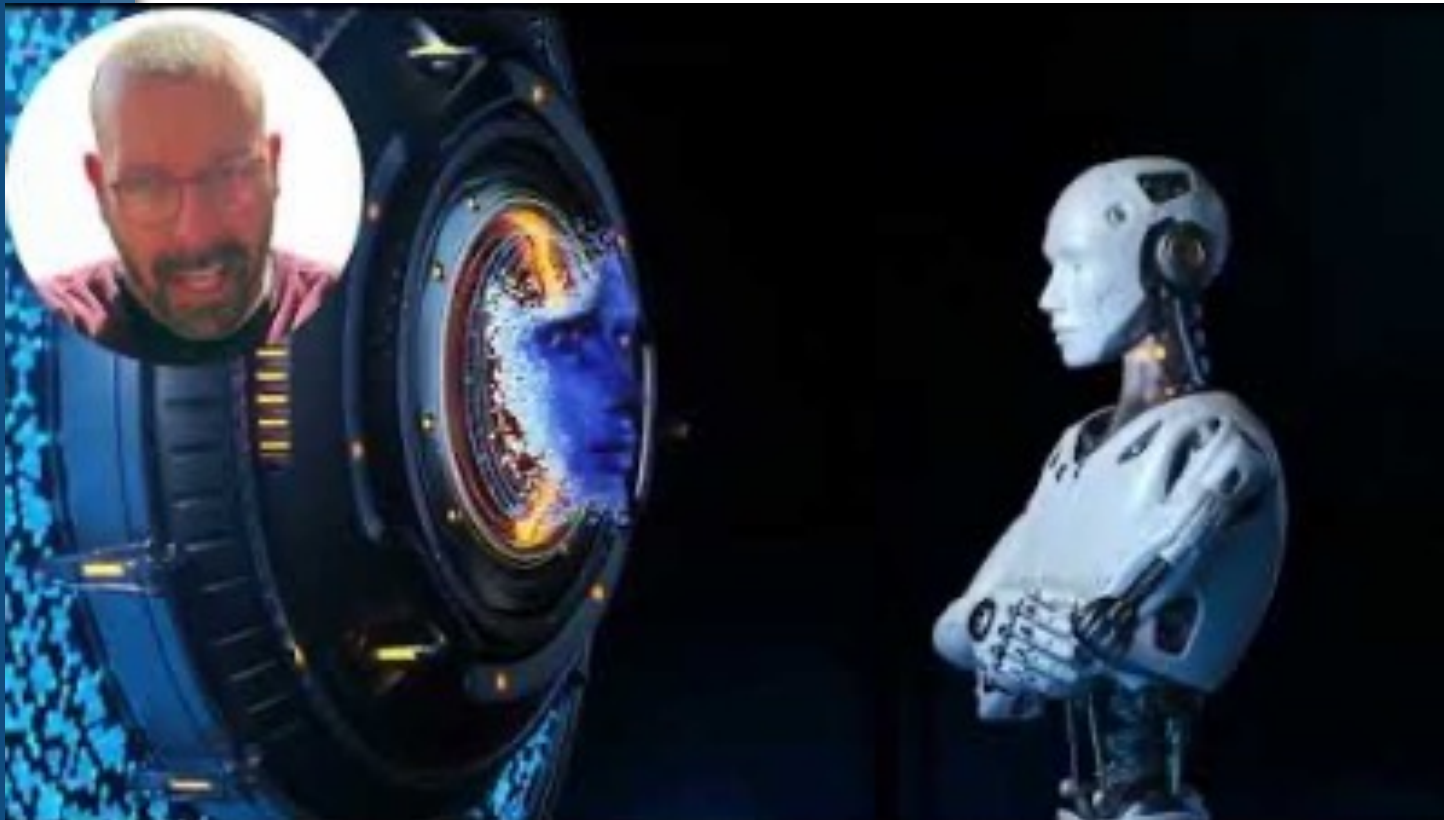
Canva



Create Your Own Course Badges

- 100s of templates
- Similar to PowerPoint
- Individualize Badges to Fit Your Course!

Creating Presentations: Pictory



Imagine creating these types of video presentations to **inspire** learners as you introduce units and major concepts in your courses. Time to **innovate!**

Descriptions and step-by-step directions are in the course:

AI Tools for QUALITY Course Design

Creating Presentations: KAPWING



KAPWING is a comprehensive online platform to enhance course content through a designed approach to streamline these processes: video editing, image manipulation, GIF creation, narration and captions.

Faculty and instructional



Creating Presentations: KAPWING



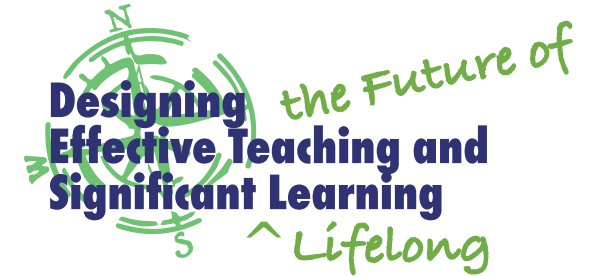
Remember the History of Greece course?

You can develop unit introductions using your text content, photos, and video or Kapwing's photos and video.



In

Creating Presentations: KAPWING



Benefits of Using Kapwing's AI Features

- **Efficiency:** AI-driven tools like auto-subtitles and background removal save time and effort.
- **Accessibility:** Translating subtitles makes your content accessible to a wider, international audience.
- **Flexibility:** Create one presentation and use parts for others by trimming.
- **Branding:** Course (department/program) branding can standardize look and feel.

Creating Presentations: KAPWING



Benefits of Using Kapwing's AI Features

- **Teamwork:** One intuitive process where anyone can create content, share feedback, and use brand assets in real time. This is great for faculty/instructional designers and students creating assignment presentations.
- **Professional Quality:** AI features ensure a high-quality finish, from seamless cuts to clear, engaging visuals.

Descriptions and step-by-step directions are in the course:

AI Tools for QUALITY Course Design

Creating Presentations: Open AIs Sora





Open Forum

Share with Your Colleagues

What the advantages and disadvantages of AI practices as it applies to your teaching and significant learning?



The Future of Learning is Here!

Get Your Badge!



Designing Effective Teaching and Significant Learning *the Future of Lifelong*

Email Me

Subject: “Designing Future Learning”

Bonus Link

[AI Will Shake Up Higher Ed. Are Colleges Ready?](#)

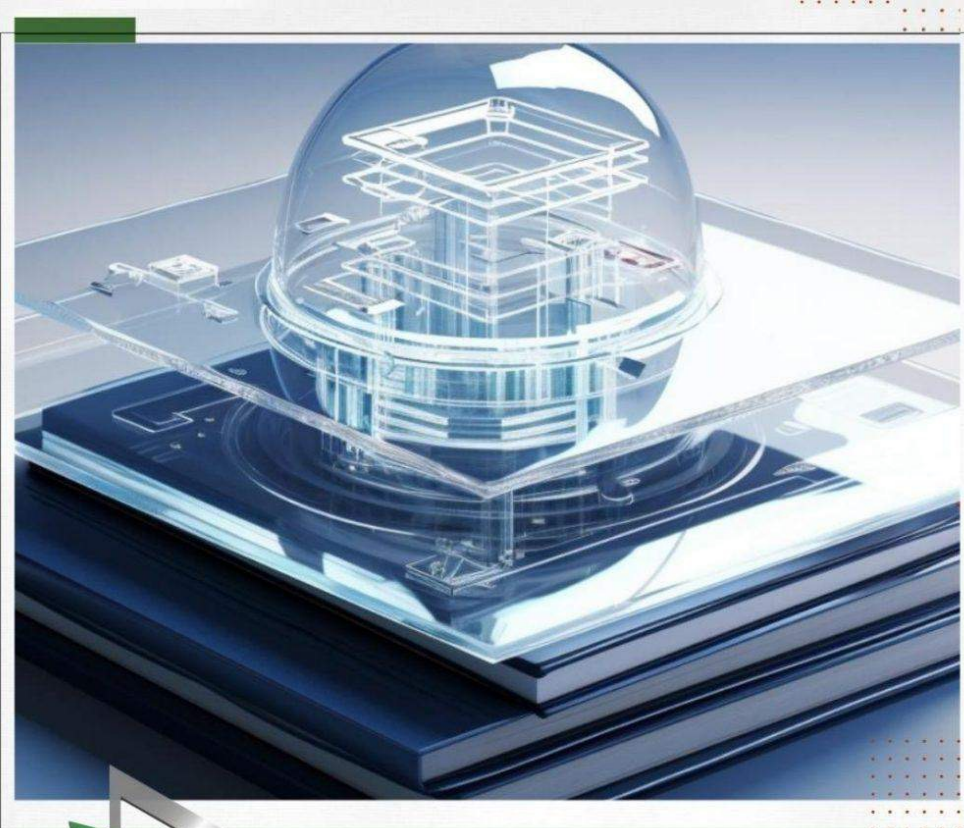
Zala Fashant Zala.Fashant@innsynergy.com

Take a photo!

Take a photo!

Presentation Resources

Thanks for participating!



Designing the Future of
Effective Teaching and
Significant Learning
s ^ Lifelong

Zala Fashant

Zala.Fashant@Innsynergy.com

Karen LaPlant

Karen.LaPlant@metrostate.edu

Keep Talking!
Join the group
@ Innovation
Synergy



Take a photo!

IS-courses.com

Take a photo!

ONLINE COURSES SUBSCRIPTIONS

EDUCATION

- EFFECTIVE TEACHING
- COURSE DESIGN
- SIGNIFICANT LEARNING
- AI INTEGRATIONS

AND MORE

OFFER
\$25
/MONTH

✓ UNLIMITED ACCESS TO ALL COURSES



Self-paced Online Courses:



AI Tools for QUALITY Course Design

Step by step directions for these tools

Online Course Design Institute

Facing the Future: Artificial Intelligence in Higher Education



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IS-courses.com

Take a photo!